



20
24

SPONSORSHIP OPPORTUNITIES

Monarch Butterfly Sponsor
Painted Lady Sponsor
Viceroy Sponsor

October 26, 2024, | Edmonton Convention Centre



Monarch Butterfly Sponsor \$8,000

Choice of sponsorship opportunities

Entertainment | Butterfly Reception |
Advertisement

Recognition

- Newcomer Centre website
- 3 specific postings on 5 social media platforms.
- Tagged on all RISE social media sponsorship promotions.
- 2 Mentions in select press releases and media outreach.
- Story of your sponsorship in our RISE Newsletter

Branding opportunities

- Digital Screen recognition
- ¼ page advertisement in event program on event signage
- Logo integration on specific program sponsorship and RISE Newsletter -pre-post event

Engagement benefits

- 6 complimentary guest tickets
- Two Butterfly Reception invitations
- Opportunity to include items or favours in gift bags.
- Acknowledgment during the event.

There is more

With custom packages as well as in-kind sponsorships (goods or services) there are opportunities for businesses of all sizes to participate and gain exposure in a manner that aligns with your company's values and marketing objectives.

Viceroy Sponsor \$3,500

Choice of sponsorship opportunities

Volunteer Tickets | Community Tickets |
Event Child Minding

Recognition

- Newcomer Centre website
- 1 post on 3 social media platforms

Branding Opportunities

- Logo on specific program sponsorship
- Logo in RISE Newsletter -pre-post event
- Logo on event signage (childminding)

Engagement Benefits

- 3 Reserved seating

Painted Lady Sponsor \$5,000

Choice of sponsorship opportunities

Dessert | Floral | Décor | Print | Nominee
Appreciation

Recognition

- Newcomer Centre website and social media
- 2 curated social media posts on 3 platforms
- Tagged as exclusive sponsor on all sponsorship promotions

Branding opportunities

- Logo on event signage in area of sponsorship
- Logo visibility in the event program
- Logo in RISE Newsletter pre-post event

Engagement benefits

- 4 Reserved seating.
- Acknowledgment during the event.