

## How the Program Works

- Online and in-person sessions, workshops and events that occur weekly and monthly from Jan. 5—Mar. 29, 2024
- Individual coaching sessions
- Collaborative team sessions

## Who Can Access Program

Immigrant women that want to learn employment skills, who are interested in starting their own business or who already have a business and are looking to grow it, and have a Canadian Language Benchmark (CLB) of 4 or higher, and who are

- Permanent Residents of Canada
- Canadian Citizens
- Refugees with Positive Notice of Decision Letter

Our program welcomes all women who identify as immigrants. If you're passionate about working towards your business or employment goals, then please contact us, even if you feel like you don't currently qualify.

### Photo credits:

- Tania Gonzalez
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## Find Out More

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Phone: 780-424-7709

Website: [emcn.ab.ca](http://emcn.ab.ca)

## Program Available

- On-site at EMCN Central  
10170 112 Street NW
- Online

NOTE: On-site childcare is available, but program registration required and spaces are limited .

Community Programs

# EmpowerHER

Women Inspiring Women

Supporting  
empowered immigrant  
women to unlock their  
goals and succeed  
in their businesses  
and careers

[emcn.ab.ca](http://emcn.ab.ca)

10170 112 Street NW  
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Edmonton Mennonite Centre for Newcomers

2023-12-14

## EMCN's EmpowerHER Program

This program provides immigrant women with the tools and resources needed to achieve financial independence and make an impact in their communities.

Through our comprehensive training, coaching and mentorship, we help women achieve their business and career goals in a supportive community.

Join EmpowerHER and unlock your full potential for success today!

### Participants receive:

- Empowering workshops that develop new skills and knowledge through hands-on learning experiences.
- Increased self-confidence and self-awareness.
- Improved communication and networking skills.
- Mentoring and one-on-one coaching from experienced professionals.
- Enhanced resume and interview skills.
- Access to a supportive network and community of like-minded women.
- Exposure to a variety of career paths, industries and resources.
- Opportunities to meet and connect with potential employers and business partners.
- Insights and knowledge about entrepreneurship and business development.
- Tools and strategies for managing work-life balance and stress.

### Funded by:



## Workshops Provided

- Business planning: Learn how to develop a business plan.
- Marketing and branding: Discover strategies to attract and retain customers.
- Financial literacy: Budgeting, tax filing and business grants.
- Sales and customer service: Improve sales techniques and customer loyalty.
- Resume writing: Learn how to create an effective resume that showcases your skills and experiences.
- Interview skills: Develop skills to impress potential employers during interviews.
- Leadership and management: Develop strong leadership skills and build positive workplace culture.
- Networking and relationship-building: Learn tips and strategies to build valuable connections in the business world.